

## FOR IMMEDIATE RELEASE

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### **Reactive Training LLC, New Distributor of Core-Tex®** *Tom Campanaro Strengthens Executive Team*

(San Diego – November 24, 2015)\*\*\*\*\* Reactive Training, LLC, the new and privately-held manufacturer of the Core-Tex reactive trainer, is pleased to announce Fitness Industry legend Tom Campanaro, joins the executive team as Equity Partner and Chief Strategist.

*"This is a critical role in the transformation of our company and our brand," said Anthony Carey, Core-Tex Inventor and Chief Executive Officer of Reactive Training, LLC. "Tom is a dynamic leader and has a demonstrated track record of delivering exceptional results and fostering innovation. He joins us at an exciting time in our development, and I am confident he will be an integral part of our success."*

Along with Campanaro's current role as President and CEO of Total Gym Global, where he's grown their operation/distribution in 23 countries and leads the Total Gym brand of products into 14,000 fitness and rehabilitation facilities; he will leverage his extensive networks and industry expertise to Core-Tex. Commenting on his appointment, Campanaro said, *"I am thrilled to be joining Reactive Training at such an important point in the company's growth and expansion. The Core-Tex is one of the most dynamic training tools ever. The ability to affect a positive outcome for a physical therapy patient all the way up to a high level Olympic athlete is untouchable. There is a lot to look forward to, and I am committed to growing the brand in tandem with the rejuvenation of the company's business strategy."*

#### **About Core-Tex®**

The patented Core-Tex is a reactive training device specifically designed to provide a multi-dimensional challenge. It combines balance skills, agility, and strength, cardiovascular and motor skills into one design, providing an excellent full body workout. Core-Tex® is the **only** product on the market that allows for movement in all three planes of motion **and** whose base simultaneously tilts, slides, and rotates in an unrestricted 360 degrees - creating a truly 3 dimensional surface for functional movement. Core-Tex® was named one of the Top 10 Fitness Trends for 2013 by multiple international publications. It is used worldwide in physical therapy clinics, athletic training facilities, hospitals, universities, professional sports teams, private fitness studios and health clubs.

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