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Virgin Active opens new £8m Aldersgate club in City of London

BY Pete Hayman



Image: Suppliers to the new club include Queenax

Virgin Active has announced the opening of its newest club at 200 Aldersgate in the City of London, following an £8m investment in the design and construction of the facility.

It is one of the group's largest launches, with the flagship Classic Health Club housing a large gym floor offering equipment such as three-dimensional balance tool Core-Tex.

Freedom Climber, which allows users to climb while using a rotating wall, and a PowerPlate Pro6 combining vibrations with resistance training are also among the equipment on offer.

Elsewhere, the Classic Health Club boasts Queenax equipment - combining suspension and functional training - and Wattbike, as well as Technogym's Kinesis stations.

A comprehensive group exercise timetable includes AntiGravity Yoga and CXWORX, a strengthening/toning core workout [devised by Les Mills](#) and set to high energy music.

Other facilities at the club include a pool and spa facility offering Molton Brown products, a 20m pool and a hydrotherapy spa pool, in addition to a sauna and steamroom.

The design of Virgin Active Classic Health Club at 200 Aldersgate has been inspired by the group's International Classic clubs, with the member placed at the heart of the process.

Virgin Active managing director Martin Pugh said: "Virgin Active Classic Health Club at 200 Aldersgate clearly demonstrates that we have listened to members who are looking for something more than just a gym.

"Inspired by our International clubs, our newest launch cements our plans for the Virgin Active Classic brand - offering the best of everything for our members."

Details: www.virginactive.co.uk

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